

# Technical Debt

from metaphor to theory and practice

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## Outline



- What is technical debt? Several viewpoints.
- The technical debt landscape
- Structural or architectural debt
- Research on technical debt
- “Managing” technical debt
- Summary, useful pointers

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## Acknowledgements

- Research on TD partly funded by the  
 **Software Engineering Institute | Carnegie Mellon**
  - Ipek Ozkaya, Rod Nord, Nanette Brown
  - They have also contributed to building this presentation over the last 2 years.
- UBC master students Erin Lim Kam-Yan and Marco Gonzalez-Rojas ...
  - ... with some industry partners



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## Technical Debt

- Concept introduced by Ward Cunningham
- Often mentioned, rarely studied
- All experienced software developers “feel” it.
- Drags long-lived projects and products down

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## Origin of the metaphor

- Ward Cunningham, at OOPSLA 1992

“Shipping first time code is like going into debt. A little debt speeds development so long as it is paid back promptly with a rewrite...

The danger occurs when the debt is not repaid. Every minute spent on not-quite-right code counts as interest on that debt. Entire engineering organizations can be brought to a stand-still under the debt load of an unconsolidated implementation, object-oriented or otherwise.”



**Cunningham, OOPSLA 1992**

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## Technical Debt (S. McConnell)

- Implemented features (visible and invisible) = assets = non-debt
- Type 1: unintentional, non-strategic; poor design decisions, poor coding
- Type 2: intentional and strategic: optimize for the present, not for the future.
  - 2.A short-term: paid off quickly (refactorings, etc.)
    - Large chunks: easy to track
    - Many small bits: cannot track
  - 2.B long-term

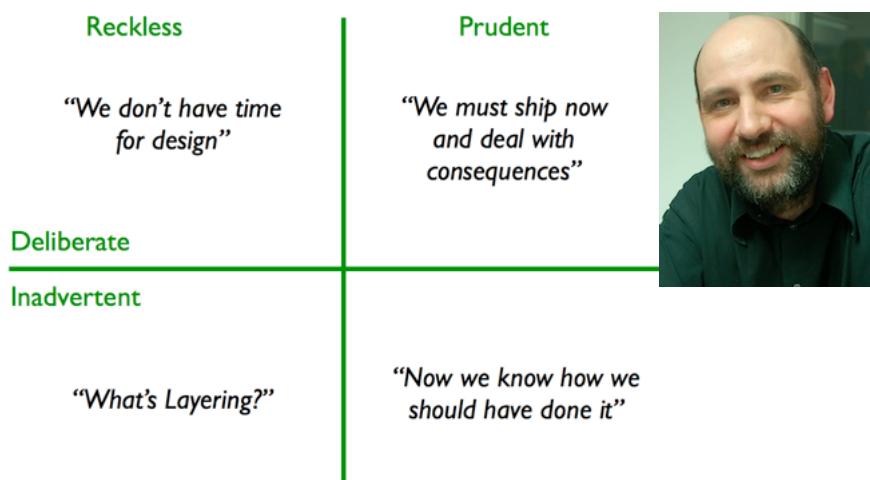


McConnell 2007

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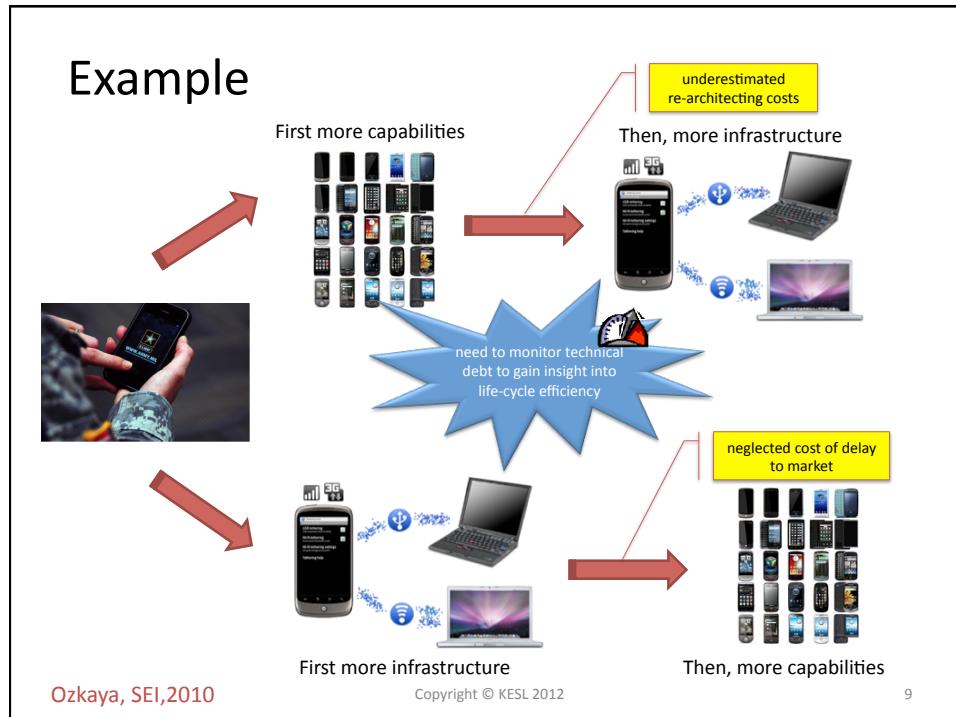
## Technical Debt (M. Fowler)



Fowler 2009, 2010

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## Technical Debt (Chris Sterling)

- Technical Debt: issues found in the code that will affect future development but not those dealing with feature completeness.

*Or*

- Technical Debt is the decay of component and intercomponent behaviour when the application functionality meets a minimum standard of satisfaction for the customer.



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## Technical Debt (S. McConnell)

- TD: A design or construction approach that is expedient in the short term but that creates a technical context in which the same work will cost more to do later than it would cost to do now

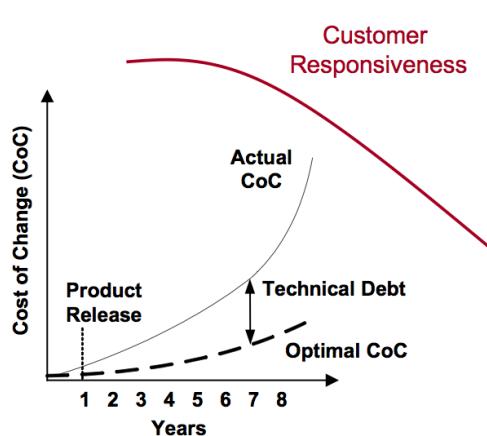


McConnell 2011

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## Tech Debt (Jim Highsmith)



- Once on far right of curve, all choices are hard
- If nothing is done, it just gets worse
- In applications with high technical debt, estimating is nearly impossible
- Only 3 strategies
  - Do nothing, it gets worse
  - Replace, high cost/risk
  - Incremental refactoring, commitment to invest

Source: Highsmith, 2009<sup>12</sup>

## Time is Money (I. Gat)

- Convert this in monetary terms:  
“Think of the amount of money the borrowed time represents – the grand total required to eliminate all issues found in the code”



Gat 2010

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## Example: TD is the sum of...

- Code smells 167 person days
- Missing tests 298 person days
- Design 670 person days
- Documentation 67 person days

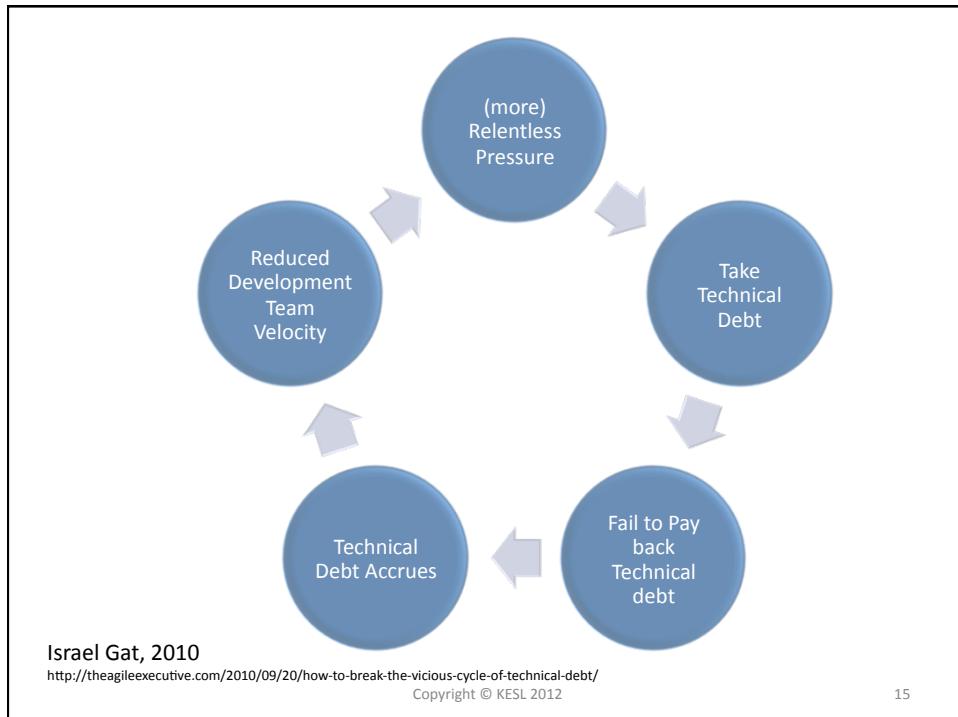
### *Totals*

Work	1,202 person x days
Cost	\$577,000



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## Causes of Technical Debt

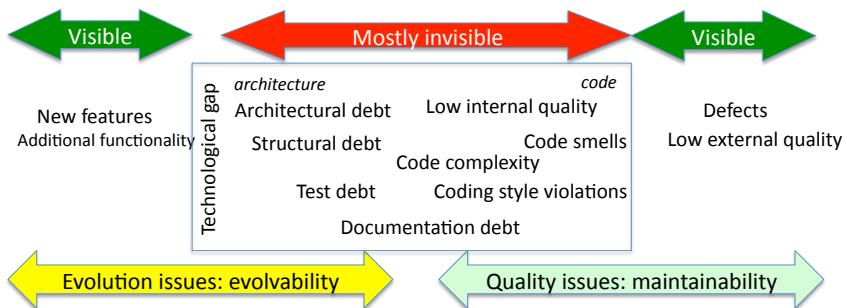
<b>TECHNOLOGY</b>	<b>PROCESS</b>
<ul style="list-style-type: none"> <li>• Technology limitations</li> <li>• Legacy code</li> <li>• COTS</li> <li>• Changes in technology</li> <li>• Project maturity</li> </ul>	<ul style="list-style-type: none"> <li>• Little consideration of code maintenance</li> <li>• Unclear requirements</li> <li>• Cutting back on process (code reviews)</li> <li>• Little or no history of design decisions</li> <li>• Not knowing or adopting best practices</li> </ul>
<b>PEOPLE</b>	<b>PRODUCT</b>
<ul style="list-style-type: none"> <li>• Postpone work until needed</li> <li>• Making bad assumptions</li> <li>• Inexperience</li> <li>• Poor leadership/team dynamics</li> <li>• No push-back against customers</li> <li>• “Superstars” – egos get in the way</li> <li>• Little knowledge transfer</li> <li>• Know-how to safely change code</li> <li>• Subcontractors</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule and budget constraints</li> <li>• Poor communication between developers and management</li> <li>• Changing priorities (market information)</li> <li>• Lack of vision, plan, strategy</li> <li>• Unclear goals, objectives and priorities</li> <li>• Trying to make every customer happy</li> <li>• Consequences of decisions not clear</li> </ul>

Lim et al. 2012

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## Technical debt landscape





## Value of Software Architecture

A little détour

### Value and cost

- Architecture has no (or little) externally visible “customer value”
- Iteration planning (backlog) is driven by “customer value”
- *Ergo*: architectural activities are often not given attention
- BUFD & YAGNI & Refactor!

## Value and cost

- Cost of development is not identical to value
- Trying to assess value and cost in monetary terms is hard and often leads to vain arguments
- Use “points” for cost and “utils” for value
- Use simple technique(s) to evaluation cost in points and value in utils.

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## What's in your backlog?

	Visible	Invisible
Positive Value	New features Added functionality	Architectural, Structural features
Negative Value	Defects	Technical Debt

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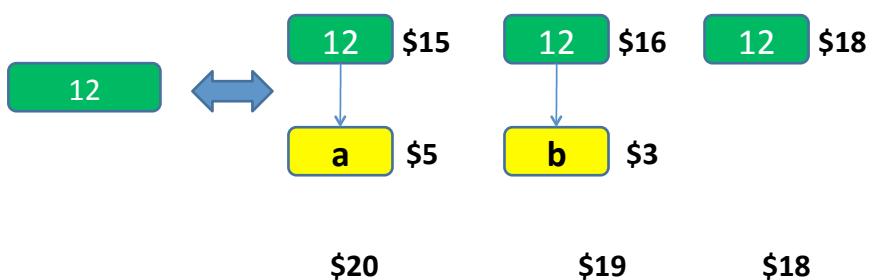
## TD: negative value, invisible

	Visible	Invisible
Positive Value	New features Added functionality	Architectural, Structural features
Negative Value	Defects	Technical Debt

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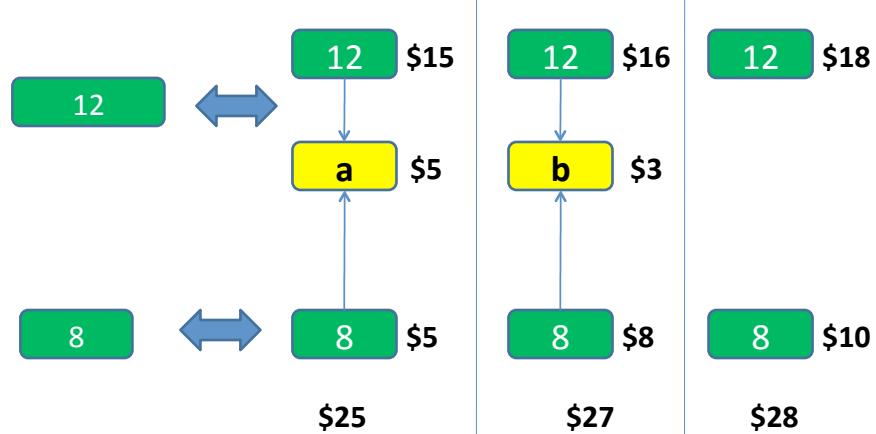
## Technical Debt (1)



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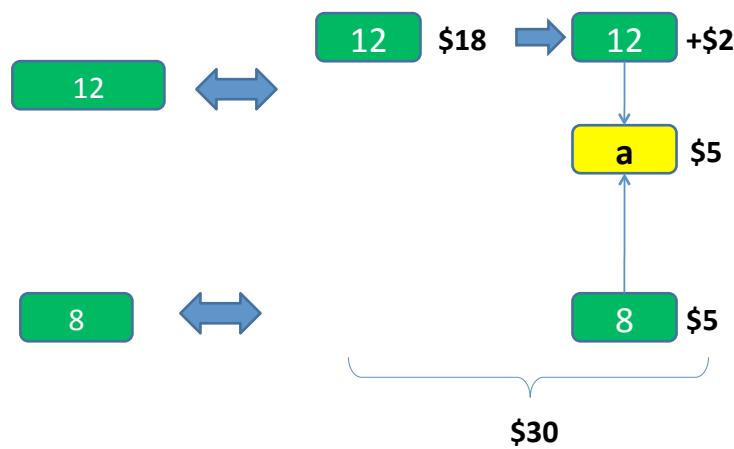
## Technical Debt (2)



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## Technical Debt (3)



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## Technical Debt

- Defect = Visible feature with negative value
- Technical debt = Invisible feature with negative value
- Cost .... of fixing
- Value .... of repaying technical debt, interests loss of productivity, etc.

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## Interests (?)



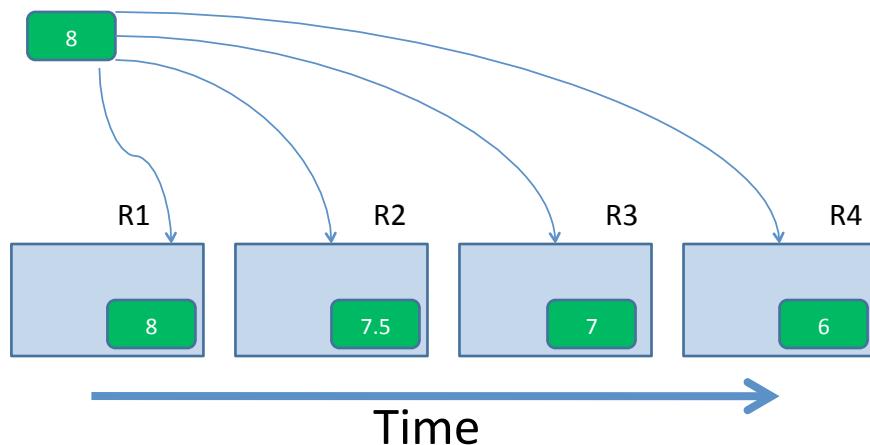
- In presence of technical debt, cost of adding new features is higher; velocity is lower.
- When repaying (fixing), additional cost for retrofitting already implemented features
- Technical debt not repaid => lead to increased cost, forever
- Cost of fixing (repaying) increases over time

**M. Fowler, 2009**

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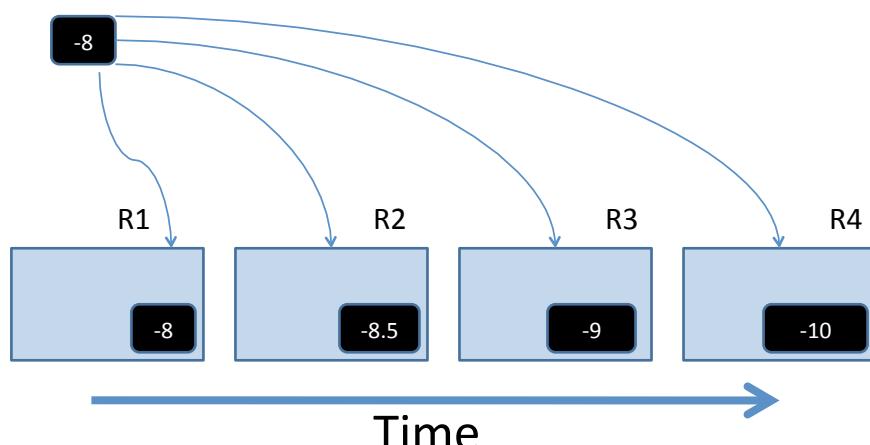
## Deferring implementation: Value decreases



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But technical debt increases over time



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## Advances

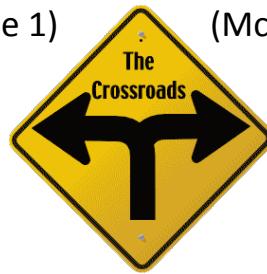
Areas of further investigation

## Research on TD



- Characterize objectively and quantitatively the amount of technical debt in a given system
- Taxonomy of technical debt => Better detection
- Causes of technical debt => Improved prevention
- Project management strategies to control and to cope with technical debt
- Tools and methods to deal with code smells, etc.
- Application of Real Options, Dependency Structure Matrix, or other value-based technique

- Code level debt  
(McConnell type 1)
- Structural debt  
(McConnell type 2)



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## Code level



- A.K.A., Code smells
- Much research, though fragmented
- Many tools to do static code analysis
- Example: Code replication (clones)
- Approach: detect + refactoring

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## Tech Debt = Maintainability?

- Example:
  - SIG (Software Improvement Group), Amsterdam



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## Debt at the Architectural Level

- Harder to detect with tools
- Less researched
- A few paths to explore:
  - Dependency structure matrices
  - Business Theories:
    - Real Option
    - Net present value

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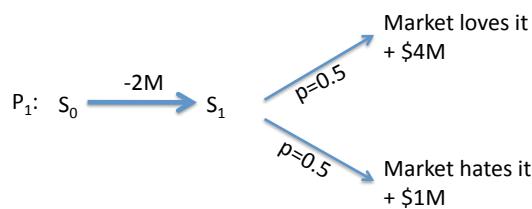
## Real Options Theory

- Often mentioned, but rarely put in application in software

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## TD and Real Options



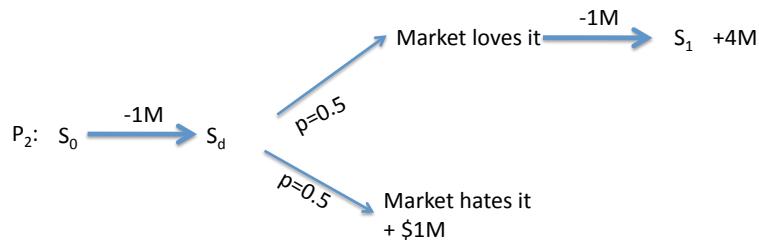
$$NPV (P_1) = -2M + 0.5 \times 4M + 0.5 \times 1M = 0.5M$$

Source: K. Sullivan, 2010  
at TD Workshop SEI 6/2-3

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## TD and Real Options (2)



$$NPV (P_2) = -1M + 0.5 \times 3M + 0.5 \times 1M = 1M$$

Taking Technical Debt has increased system value.

Source: K. Sullivan, 2010

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## TD and Real Options (3)



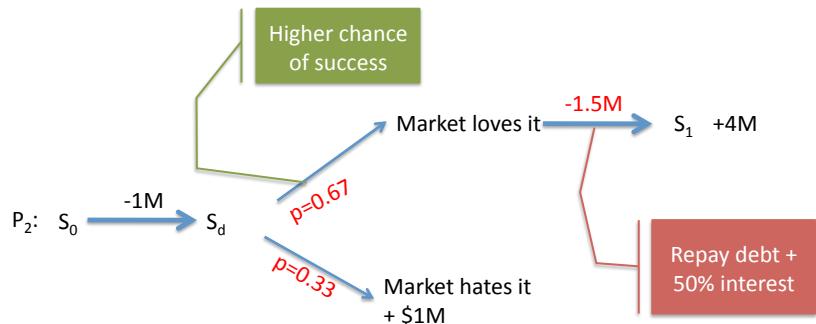
$$NPV (P_3) = -1M + 0.67 \times 2.5M + 0.33 \times 1M = 1M$$

More realistically:  
Debt + interest  
High chances of success

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## TD and Real Options (3)



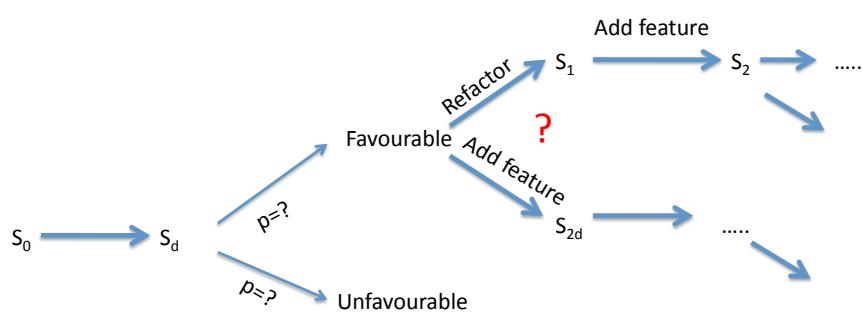
$$NPV (P_3) = -1M + 0.67 \times 2.5M + 0.33 \times 1M = 1M$$

More realistically:  
Debt + interest  
High chances of success

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## TD and Real Options (4)



**Not debt really, but options with different values...**  
**Do we want to invest in architecture, in test, etc...**

Source: K. Sullivan, 2010

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## Options Theory

- Often mentioned, but rarely put in application in software
- Not even scratched the surface
- Pay-off not obvious, though...
  - Too much guesswork involved to trust results,
  - Lot of work involved

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## Debt at the Architectural level

- Design Structure Matrix (DSM)
  - a.k.a, Dependency Structure Matrix
- Domain Mapping Matrix (DMM)
- Tools to create and manipulate DSMs and DMMs

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## Dependency Structure Matrix

	A	B	C
A		Strength of B's dependency on A	Strength of C's dependency on A
B	Strength of A's dependency on B		Strength of C's dependency on B
C			

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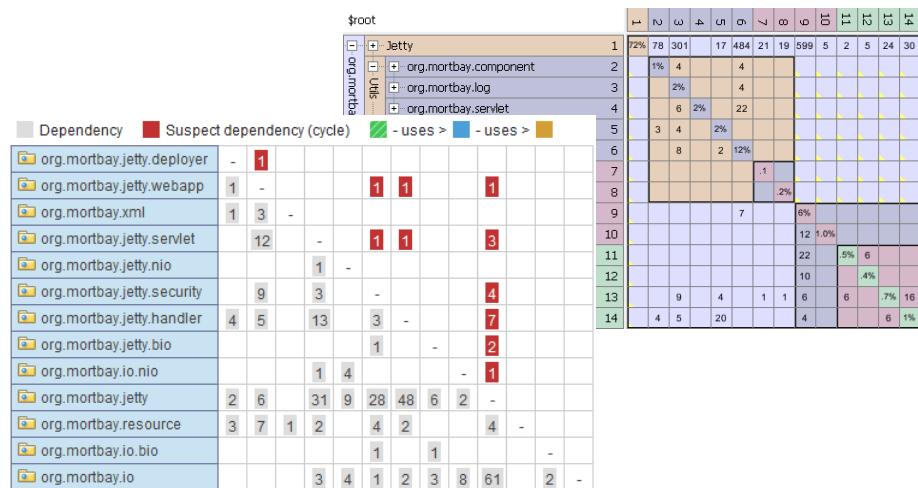
## Dependencies for MS-Lite

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
US 01	1													
US 02	2													
US 03	3													
US 04	4													
US 05	5													
US 06	6													
US 07	7													
US 08	8													
US 09	9													
ACT 14	23													
ACT 15	24													
ACT 16	25													
ACT 17	26													
ACT 18	27													
ACT 19	28													
ACT 20	29													
ACT 21	30													

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## Dependency Structure Matrix



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## Propagation cost

- “Density” of the DSM
  - Proposed by McCormack et al. in 2006
  - Several limitations as a tool to measure T.D.
- Improved PC:
  - Boolean to continuous value (=dependency “strength”)
  - Changes not uniformly spread throughout the code
  - Less sensitive to size of code

McCormack et al. 2006

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## Exploring other variations

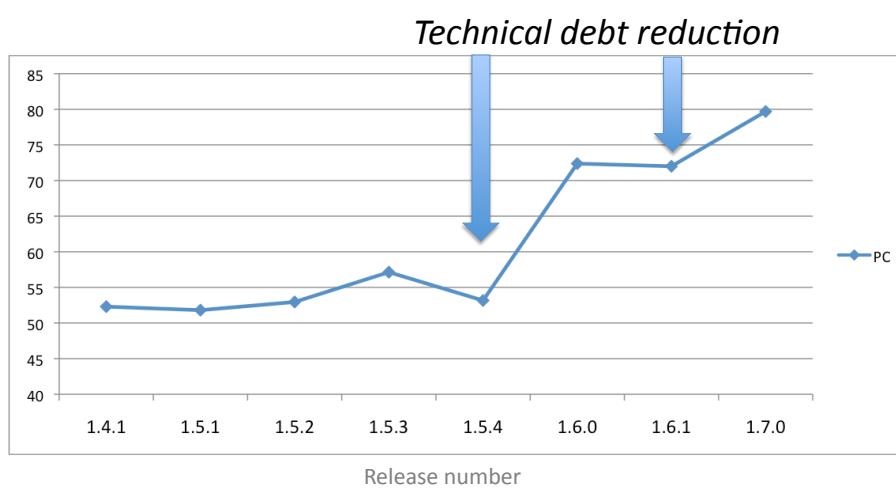
- Size of components
  - Add some weighting factor related to the size of the component A and B, where A depends on B
- Nothing very useful so far; need more experimentation and validation on large real systems

Nord et al. 2012

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## Example of PC: Evolution of Ant



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## DSM

- Value of DSM not fully explored yet
  - Concept of propagation cost
  - Concept of density
  - Need to integrate values and costs
- Tools to produce or manipulate DSM
  - SonarJ
  - Lattix
- “What if” scenarios

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“Tackling” technical debt

## Tackling Technical Debt

Attitude, approaches found:

1. Ignorance is bliss
2. The elephant in the room
3. Big scary \$\$\$\$ numbers
4. Five star ranking
5. Constant reduction
6. We're agile, so we are immune!

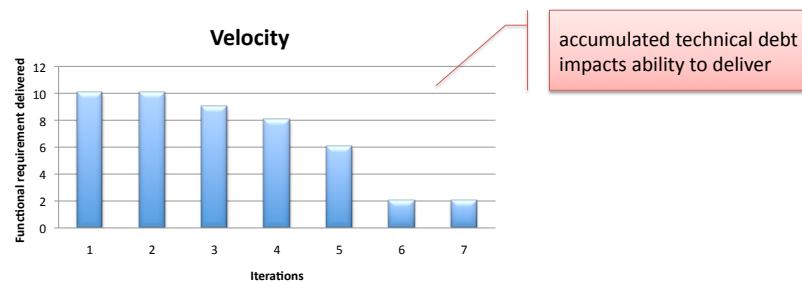
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## Ignorance is bliss

You're just slower, and slower, but you do not know it, or do not know why



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## The elephant in the room

- Many in the org. know about technical tech.
- Indifference: it's someone else's problem
- Organization broken down in small silos
- No real whole product mentality
- Short-term focus



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## Big scary \$\$\$\$ numbers

- Code smells 167 person days
- Missing test 298 person days
- Design 670 person days
- Documentation 67 person days



### Totals

Work	1,202 person x days
Cost	\$577,000

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## Static analysis + Consulting

- Cutter Consortium: Gat, et al.
  - Use of Sonar, etc.
  - Focused on code analysis
  - TD = total value of fixing the code base
- CAST software
- ThoughtWorks



Debt analysis engagements  
Debt reduction engagements

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## Issues



- Fits the metaphor, indeed.
- Looks very objective... but...
- Subjective in:
  - What is counted
  - What tool to use
  - Cost to fix

Not all fixes have the same resulting value.  
Sunk cost are irrelevant, look into the future only.  
What does it mean to be “Debt free”??

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## Five star ranking

- Define some *maintainability* index
- Benchmark relative to other software in the same category
- Re-assess regularly (e.g., weekly)
- Look at trends, correlate changes with recent changes in code base
- SIG (Software Improvement Group), Amsterdam
- Powerful tool behind

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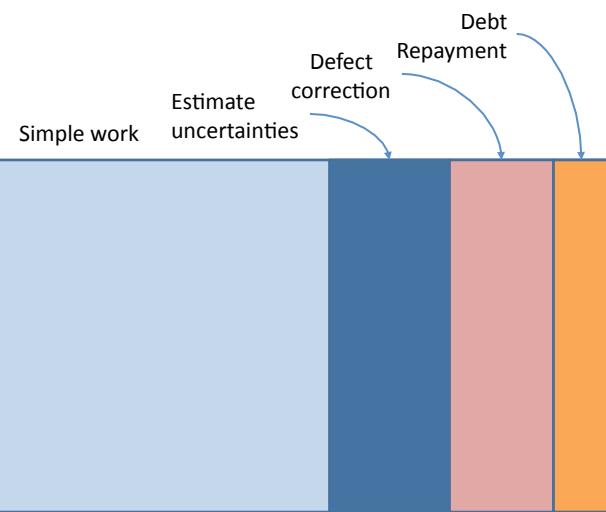
## Constant debt reduction

- Make technical debt a visible item on the backlog
- Make it visible outside of the software dev. organization
- Incorporate debt reduction as a regular activity
- Use buffer in longer term planning for yet unidentified technical debt
- Lie (?)

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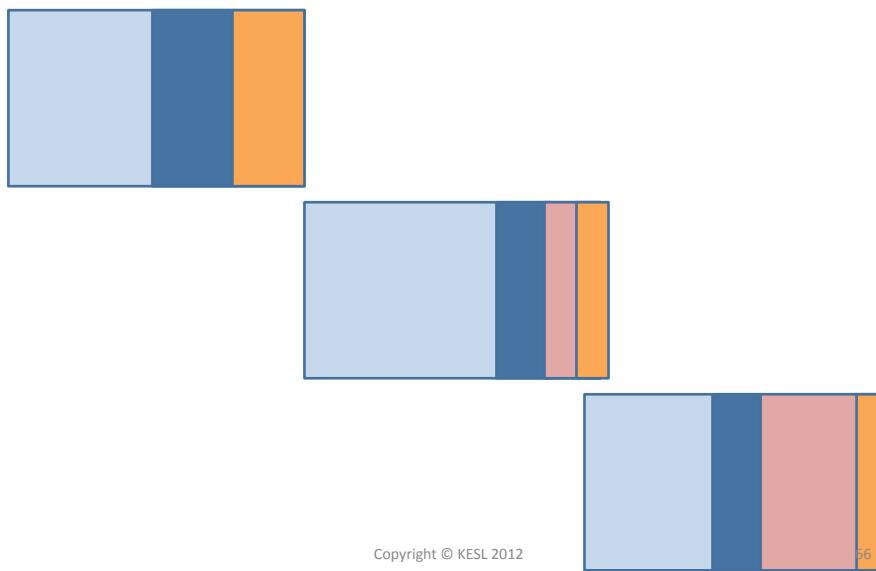
## Buffer for debt repayment



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## A later release



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## We are agile, so we're immune!

In some cases we are agile and therefore we run faster into technical debt

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## Agile mottos

- “Defer decision to the last responsible moment”
- “YAGNI” = You Ain’t Gonna Need It
  - But when you do, it is technical debt
  - Technical debt often is the accumulation of too many YAGNI decisions
- “We’ll refactor this later”
- “Deliver value, early”
- *Again the tension between the yellow stuff and the green stuff*
- *You’re still agile because you aren’t slowed down by TD yet.*

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## TD: a few suggestions

- Inform
- Identify debt; name it
- Classify debt: code quality, or structural
- Assign value and cost (immediate and future)
- Make it visible (put in backlog)
- Prioritize with other backlog elements

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## Remember

- Technical debt is not a defect
- Technical debt is not necessarily a bad thing

	Visible	Invisible
Positive Value	Visible Feature	Hidden, architectural feature
Negative Value	Visible defect	Technical Debt

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## Also...

- A suitable system architecture is not likely to spontaneously emerge out of weekly refactorings
- *How much architecture do you need or have?*
- Some novel projects need an
  - Architecture owner
  - together with
  - Product owner, and ScrumMaster

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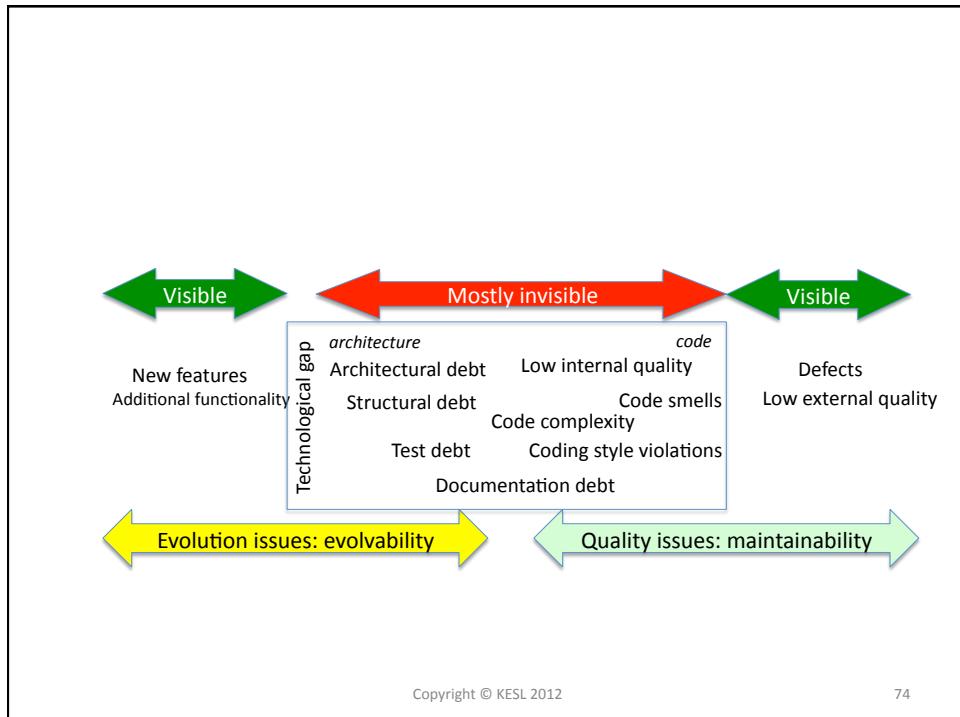


## Conclusion

- Technical debt is more a *rhetorical* category than a *technical* or ontological category.
- The concept resonates well with the development community, and sometimes also with management.
- It bridges the gap between business decision makers and technical implementers.
- It's only a metaphor; do not push it too far.

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## Upcoming events

- Special issue of IEEE Software on Technical debt November 2012
- Possibly a 4<sup>th</sup> workshop on Technical Debt at ICSE 2013, in San Francisco
  - Or some other venue...
    - Saturn 2013
    - CompArch 2013



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## Other pointers



<http://techdebt.org>



on technicaldebt

<http://www.ontechnicaldebt.com/>



@OnTechnicalDebt

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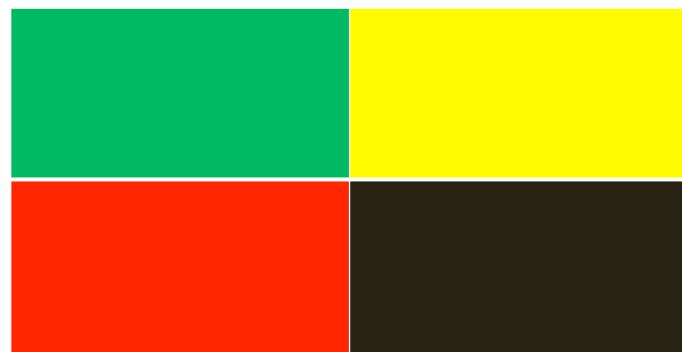
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- Research on TD partly funded by the  
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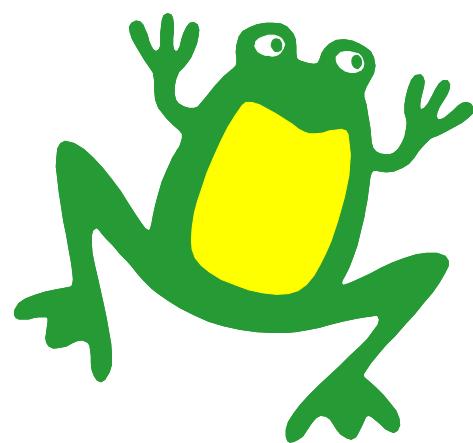
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